

An abstract graphic consisting of several thick, curved, parallel lines in a dark blue color, arranged to form a three-dimensional sphere or globe. The lines are slightly offset from each other, creating a sense of depth and movement. The background is a solid, slightly lighter shade of blue.

CLIMSA BRANDBOOK

Technical Implementing Partners version • April 2021

1. LOGO





An initiative of the Organisation of African, Caribbean
and Pacific States funded by the European Union





ClimSA acknowledging the acronym stands for:

- **Clim** = Climate
- **S** = Services, and
- **A** = related Applications



PROGRAMME INTRA-ACP SUR LES SERVICES CLIMATIQUES ET APPLICATIONS CONNEXES



Une initiative de l'Organisation des Etats d'Afrique, des
Caraïbes et du Pacifique financée par l'Union européenne





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INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME



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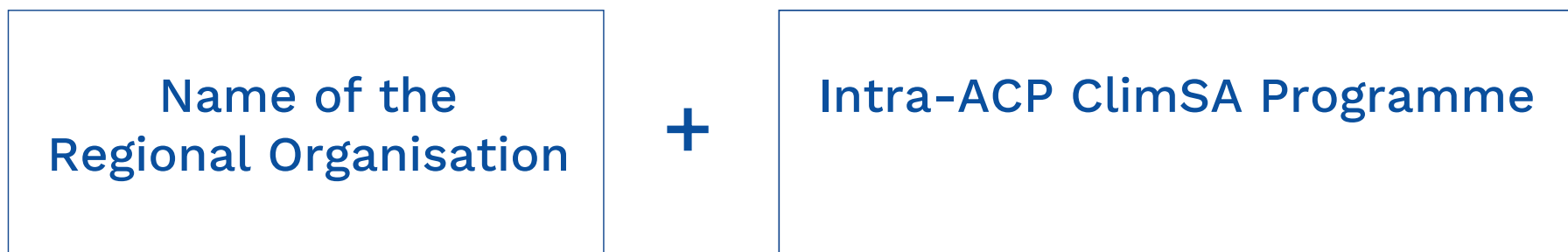


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PROGRAMME INTRA-ACP SUR LES SERVICES CLIMATIQUES ET APPLICATIONS CONNEXES

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Proposed nomenclature for Regional ClimSA Programmes



e.g.:

IGAD Intra-ACP ClimSA Programme
SADC Intra-ACP ClimSA Programme

2. FONTS



Work Sans Light

abcdefghijklmnopqrstuvwxyz
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FONTS FOR ADMINISTRATIVE DOCUMENTS

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3. COLOUR PALETTE



COLOUR PALETTE PRIMARY COLOURS from Cosmos to Earth

ClimSA Corporate
Colour specifications chart.

CMYK colours are the references for
printed documents.

The RVB values are safeweb colours.

The Hex values are provided for web
developpers.



		CMYK	RVB	HEX
SIDERAL BLUE		c98 m86 y36 k38	r7 v44 b79	#072C4F
SKY BLUE		c78 m29 y0 k0	r8 v146 b205	#0892CD
COBALT BLUE		c100 m79 y5 k0	R0 V69 B144	#004590
DARK OLIVE		c68 m28 y97 k12	R93 V131 B45	#5D832D
GRASS GREEN		c50 m12 y100 k0	R151 V177 B21	#97B115
CORNFIED YELLOW		c0 m30 y89 k0	R250 V188 B37	#FABC25
BURN SIENNA		c9 m51 y100 k0	R227 V142 B0	#E38E00
RED EARTH		c22 m79 y89 k12	R180 V74 B42	#B44A2A
SILVER GREY		c10 m7 y8 k0	R235 V234 B232	#EBEAE8

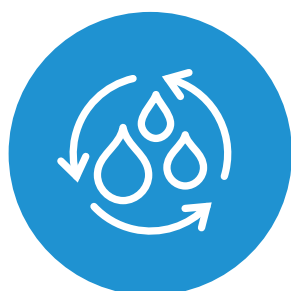
4. VISUAL ELEMENTS



ICONS



METEOROLOGY



WATER PRESERVATION



SATELLITE



CLIMATE CHANGE



CAPACITY BUILDING



AGRICULTURE AND
FOOD SECURITY



HEALTH



WATER



DISASTER RISK
REDUCTION



ENERGY



TRAINING



COMMUNICATION
AND KNOWLEDGE
MANAGEMENT



POLICY MAKING



COLLABORATION



SCIENCE-BASED

5. PRIORITY TOOLS FOR TECHNICAL IMPLEMENTING PARTNERS



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Intra-ACP Climate Services and Related Applications Programme

Contributes to strengthening science-based climate prediction and services for members of the OACPS

Please click here to download our Factsheet

We are currently working on building our website, which will be ready in the coming months. Please subscribe here to be notified and also to receive future newsletters.

NOTIFY ME

Satellite Copernicus Sentinel-6 Michael Freilich - Eumetsat

For more information, please contact Dr Dieudonné NSADISA FAKA, Team Leader: nsadisa.faka@acp.int



THE INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

Contributes to strengthening science-based climate prediction and services for members of the OACPS

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INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

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GOAL AND OBJECTIVES OF THE CLIMSA PROGRAMME

The goal of the programme is to contribute to strengthened prediction, availability, reliability, utility and application of science-based climate prediction and services.

79 MEMBER STATES
48 from Sub-Saharan Africa
9 from Caribbean
9 from Pacific

47 LEAST DEVELOPED COUNTRIES (LDCs)

37 SMALL ISLAND DEVELOPING STATES (SIDS)

15 LAND-LOCKED COUNTRIES

GOALS:

1. Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCC) and national hydro-meteorological organisations (NMOs). No 5-point service system.
2. Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCC) and national hydro-meteorological organisations (NMOs). No 5-point service system.
3. Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCC) and national hydro-meteorological organisations (NMOs). No 5-point service system.
4. Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCC) and national hydro-meteorological organisations (NMOs). No 5-point service system.
5. Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCC) and national hydro-meteorological organisations (NMOs). No 5-point service system.

The action will contribute to forming sustainable observatory through the development of observational, monitoring and data management systems for use of water management to reduce the risk of drought and other natural hazards through informed adaptation options to climate variability and change.

The overall objective is to strengthen the climate service value chain through building the capacities of decision makers at all levels to make effective use of climate information and services.

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MAIN EXPECTED RESULTS

1. Interaction between the users, researchers and climate services providers in ACP regions is strengthened.
2. Provision of climate services at regional and national levels is effectively demonstrated and reduced.
3. Access to climate information is improved.
4. Capacity of ACP regions is enhanced to generate and use climate information and products relevant to their particular country.
5. Climate-informed decision-making is enhanced and climate services are more professional, transparent, accessible at regional and national levels.

PURPOSE OF THE TECHNICAL ASSISTANCE

1. Assessment, modelling and forecasting in the ACP Climate Services Programme is enhanced and improved.
2. Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCC) and national hydro-meteorological organisations (NMOs). No 5-point service system.
3. Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCC) and national hydro-meteorological organisations (NMOs). No 5-point service system.
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YouTube Channel: Intra-Acp ClimSA Programme


<https://www.youtube.com/channel/UC76xXWs-ozZil-l8BuFiBEw>






Intra-ACP Climate Services and Related Applications Programme

Cliquez pour ajouter du texte

Put your logo here

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Profile (400px X 400px)



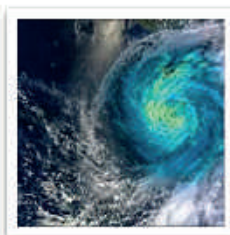
IMAGES LIBRARY



ClimSA Web Hero.jpg



ClimSA_Programme 2.jpg



ClimSA_Programme 3.jpg



ClimSA Programme 5.jpg



ClimSA Programme 6.jpg



ClimSA Web Hero With Logo.jpg



ClimSA_Programme 2_With Logo.jpg



ClimSA_Programme 3_With logo.jpg



ClimSA Programme 5_With Logo.jpg



ClimSA Programme 6_With logo.jpg



ClimSA Programme 4.jpg



ClimSA Namib Desert .jpg



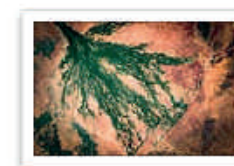
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ClimSA Caribbean Islands .jpg



ClimSA_556874802.jpg



ClimSA Earth Satellite View.jpg

INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

Advancing Climate Services in ACP Regions for Sustainable Development



 **ClimSA**
INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

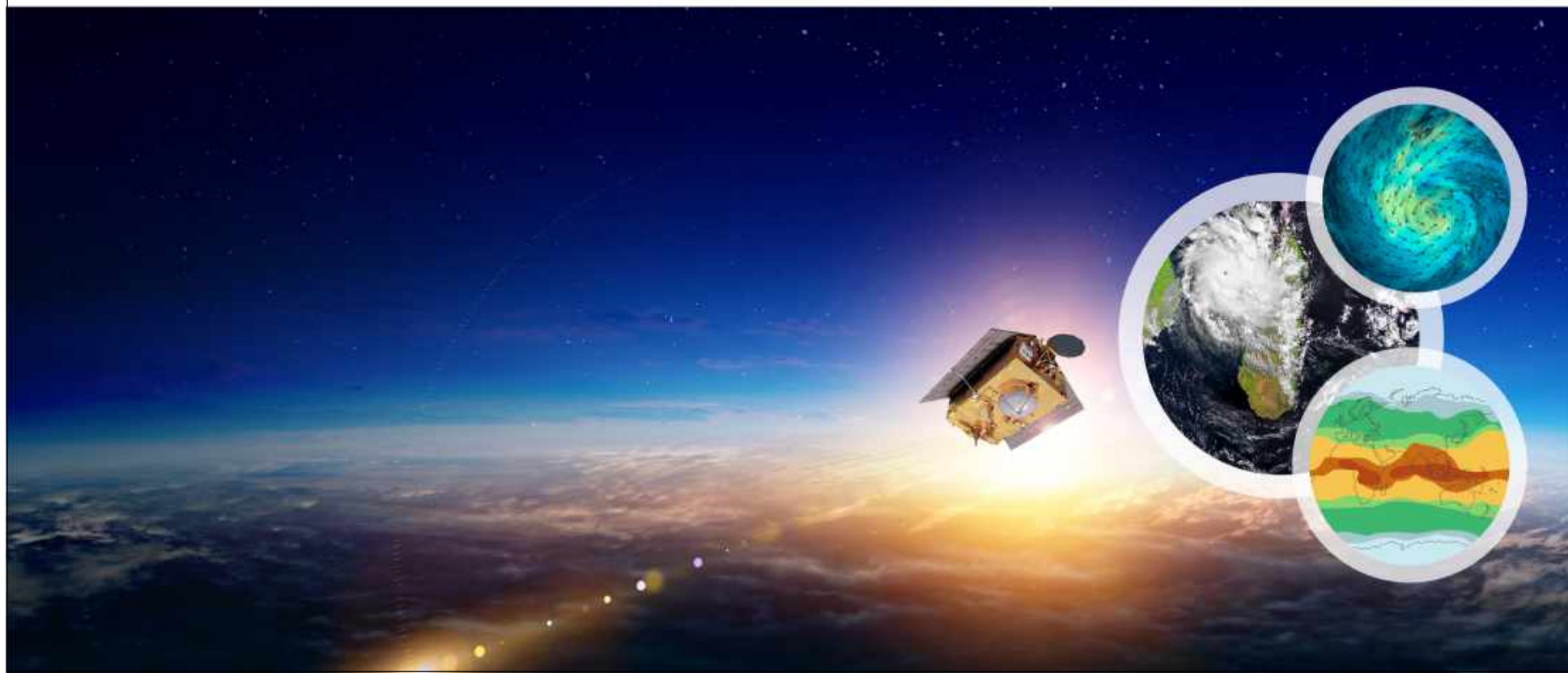
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EMAIL SIGNATURE

New Message — ↗ ✕


To



Cc

From Bcc

Name
Position
Name of the Organisation + Intra-ACP ClimSA Programme
Ph: + 00 (0)2 743 06 00 | Mob + 00 (0) 483 45 87 21
Name of the organisation
Address of the Organisation - Place, Country
www.website.xyz

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logo here



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Position

Name of the Organisation + Intra-ACP ClimSA Programme

Tel: + 00 (0)2 743 06 00 | Mob + 00 (0) 483 45 87 21

Name of the organisation

Address of the Organisation - Place, Country

Website: www.website.xyz

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logo here**



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November 15th, 2020
Brussels

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Name
Team Leader of the XYZ Intra-ACP
ClimSA Programme

Put your address details here



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Terms of Reference #1

Short-term Consultancy for xx Study for the XYZ Intra-ACP Climate Services and Related Applications Programme

Your logo

Contact:

Name of Team Leader

Team Leader,xxxx Intra-ACP Climate Services and Related Applications Programme

Email:



1.BACKGROUND

The Organisation of the African, Caribbean and Pacific States (OACPS) comprises 79 countries from sub-Saharan Africa (48 countries); the Caribbean (16 countries) and the Pacific (15 countries). 39 of these countries belong to the group of Least Developed Countries (LDCs), 15 Land-locked Developing Countries and 37 are classified as Small Island Developing States (SIDS). They are therefore considered to be amongst the most vulnerable countries in the world to the impacts of climate change because of multiple existing stresses, from low adaptive capacity to intrinsic exposure to climate change, due to geographical conditions.

The OACPS Secretariat signed the Financing Agreement with European Union to implement the Intra-ACP Climate Services and related applications programme (CRIS number: ACP/FED/038-833), for an amount of EUR 85 million, under the 11th European Development Fund (EDF), supported by the Intra-ACP Cooperation – 11th European Development Fund – Strategy Paper and Indicative Programme approved in 2015 (under Objective 2.2.) of the Strategy Paper and Indicative programme 2014-2021.

Implementation of the OACPS Financing agreement requires full involvement of Regional Organisation, various stakeholders and the OACPS Secretariat. The main stakeholders include: the OACPS Secretariat; EU DG DEVCO; Regional Organisation (Regional Economic Communities); Regional Climate Centre (RCC); Technical Implementing Agencies; Technical Collaboration Institutions; Technical Assistance Team Consortium, and Regional User Representative Associations within the OACP States. A smooth implementation requires all the stakeholders to have a commitment defining the role and responsibility, in terms of cooperation and collaboration arrangement for effective implementation of the project.

1.1 Goal and Objective of the Programme

The goal of the programme is to contribute to strengthened production, availability, delivery and application of science-based climate prediction and services. Improving the quantity and quality of climate services offered by regional climate centers and hydro meteorological organizations in OACPS and increasing knowledge and information services will lead to their certification by UN World Meteorological Organization as WMO Regional Climate Centre (WMO-RCC). The action will contribute to fostering sustainable development, through the prevention of desertification, preservation of ecological biodiversity, sustainable use of water management in OACPS by improving the decision-making process through informed adaptation options to climate variability and change. The overall objective is to strengthen the climate service value chain through building the capacities of decision-makers at all levels to

6. RECOMMENDATIONS TO ENSURE COMMUNICATION AND VISIBILITY OF THE INTRA-ACP CLIMSA PROGRAMME





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INTRA-ACP CLIMSA PROGRAMME: RECOMMENDATIONS IN RESPECT OF COMMUNICATION AND VISIBILITY

1. Visibility of the Intra-ACP ClimSA Programme:

- To kindly ensure that the **logo of the Intra-ACP ClimSA Programme** features on all official documents, including Tender documents and communication materials (printed or digital) (for e.g. websites, online events, Banners, Roll-ups, Folders, concept notes, brochures etc). For Website, it is ideally recommended that the ClimSA logo is placed next to your own organisation logo.
- All versions of the logo can be downloaded from the Visibility Guide section of the web landing page www.climsa.org
- Multiple file formats of the logo are available. These different versions of the logo have been created to fit multiple situations. **Horizontal versions will be used in most situations.** It is important to respect **the full application of the logo, in particular in its association with the ACP logo and the EU logo.** For some administrative or reporting documents or in some digital applications, for practical purposes, the ClimSA logo can be isolated, however in these particular cases the logo of the Contracting Authority (OACPS with the ACP logo) and the EU logo, must still be visible in the proximity of the ClimSA logo (for example, on the same page or at least on the cover of the document).





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2. Social Media

First and foremost, we invite you to follow us on social media, especially Twitter. It would also be appreciated if you could share our posts **with** your followers and networks.

Likewise for your own Twitter posts, kindly tag or notify us at [@intraacpclimsa](https://twitter.com/intraacpclimsa), so that we can in turn share your tweets.

3. Communication outreach documents

Kindly acknowledge the contribution of the Intra-ACP ClimSA Programme in all Communication outreach documents, including in press articles about your regional ClimSA Programme.

4. Communication outcomes:

Please share with us actual Communication outcomes that you develop at your level. These include:

- a. Press Releases;
- b. Press Articles, if any, about events or activities you organised, including if possible pictures;
- c. Links to websites/articles/success stories etc.
- e. Twitter and other social Media posts.





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5. Contact communication, Visibility and Knowledge Management:

For any further clarification regarding issues related to Communication, Visibility and Knowledge Management, please feel free to contact:

Jean-Rémy Daue
Intra-ACP ClimSA Programme, Communication, visibility and KM Expert
jrdaue@acp.int

Thank you very much for your kind collaboration.

