

An abstract graphic consisting of several thick, curved, parallel lines in a lighter shade of blue, arranged in a semi-circular pattern on the left side of the page.

CLIMSA BRANDBOOK

First version • January 2021

1. LOGO



ClimSA

INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME



An initiative of the Organisation of African, Caribbean
and Pacific States funded by the European Union





INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME



An initiative of the Organisation of African, Caribbean
and Pacific States funded by the European Union





ClimSA

INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME



An initiative of the Organisation of African, Caribbean
and Pacific States funded by the European Union



2. FONTS

Work Sans Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Medium

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans SemiBold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Medium

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans SemiBold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

FONTS FOR ADMINISTRATIVE DOCUMENTS

Arial Regular

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Arial Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Arial Regular

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Arial Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

3. COLOUR PALETTE

COLOUR PALETTE PRIMARY COLOURS from Cosmos to Earth

ClimSA Corporate
Colour specifications chart.

CMYK colours are the references for
printed documents.

The RVB values are safeweb colours.

The Hex values are provided for web
developers.



		CMYK	RVB	HEX
SIDERAL BLUE		c98 m86 y36 k38	r7 v44 b79	#072C4F
SKY BLUE		c78 m29 y0 k0	r8 v146 b205	#0892CD
COBALT BLUE		c100 m79 y5 k0	R0 V69 B144	#004590
DARK OLIVE		c68 m28 y97 k12	R93 V131 B45	#5D832D
GRASS GREEN		c50 m12 y100 k0	R151 V177 B21	#97B115
CORNFIED YELLOW		c0 m30 y89 k0	R250 V188 B37	#FABC25
BURN SIENNA		c9 m51 y100 k0	R227 V142 B0	#E38E00
RED EARTH		c22 m79 y89 k12	R180 V74 B42	#B44A2A
SILVER GREY		c10 m7 y8 k0	R235 V234 B232	#EBEAE8

COLOUR PALETTE TINTS OF PRIMARY COLOURS



COLOUR PALETTE SECONDARY COLOURS

A set of secondary colours can be used as highlights and to help support the primary colours.

The secondary colours should only be used after having already used the primary colours, when additional colours are required.

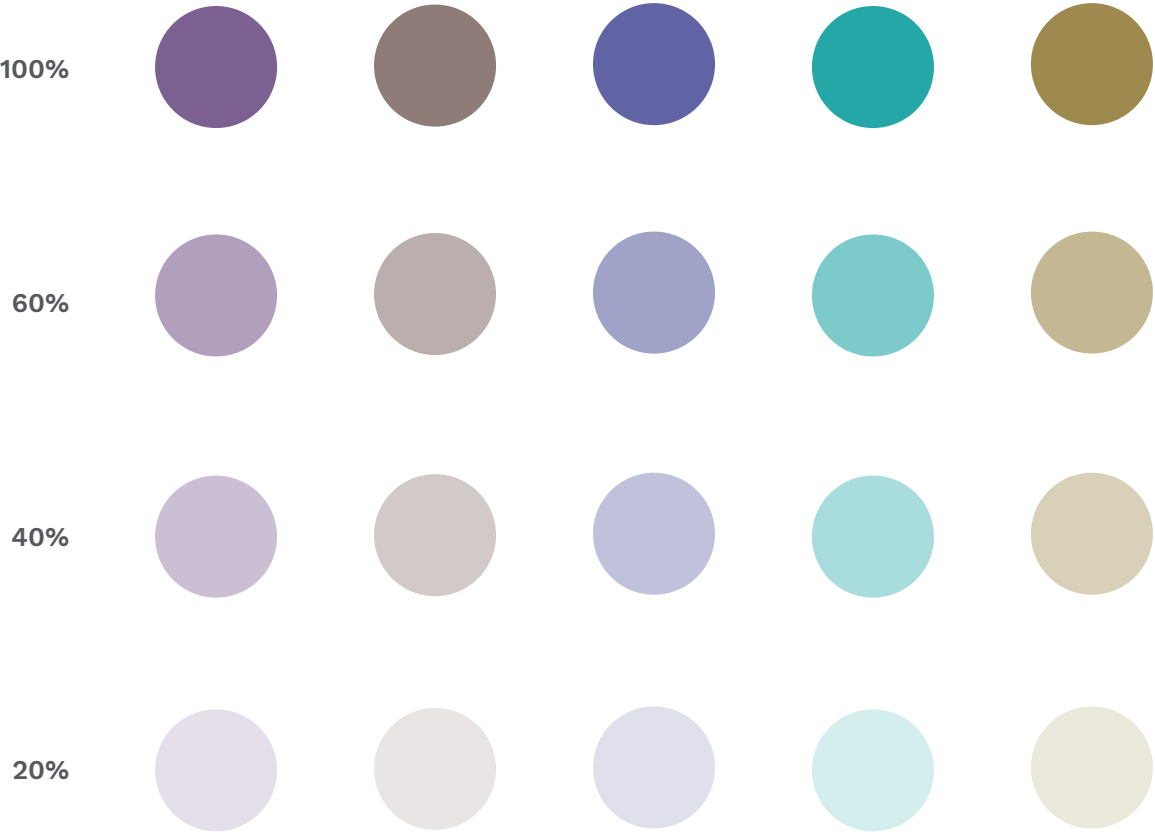
CMYK colours are the references for printed documents.

The RVB values are safeweb colours.

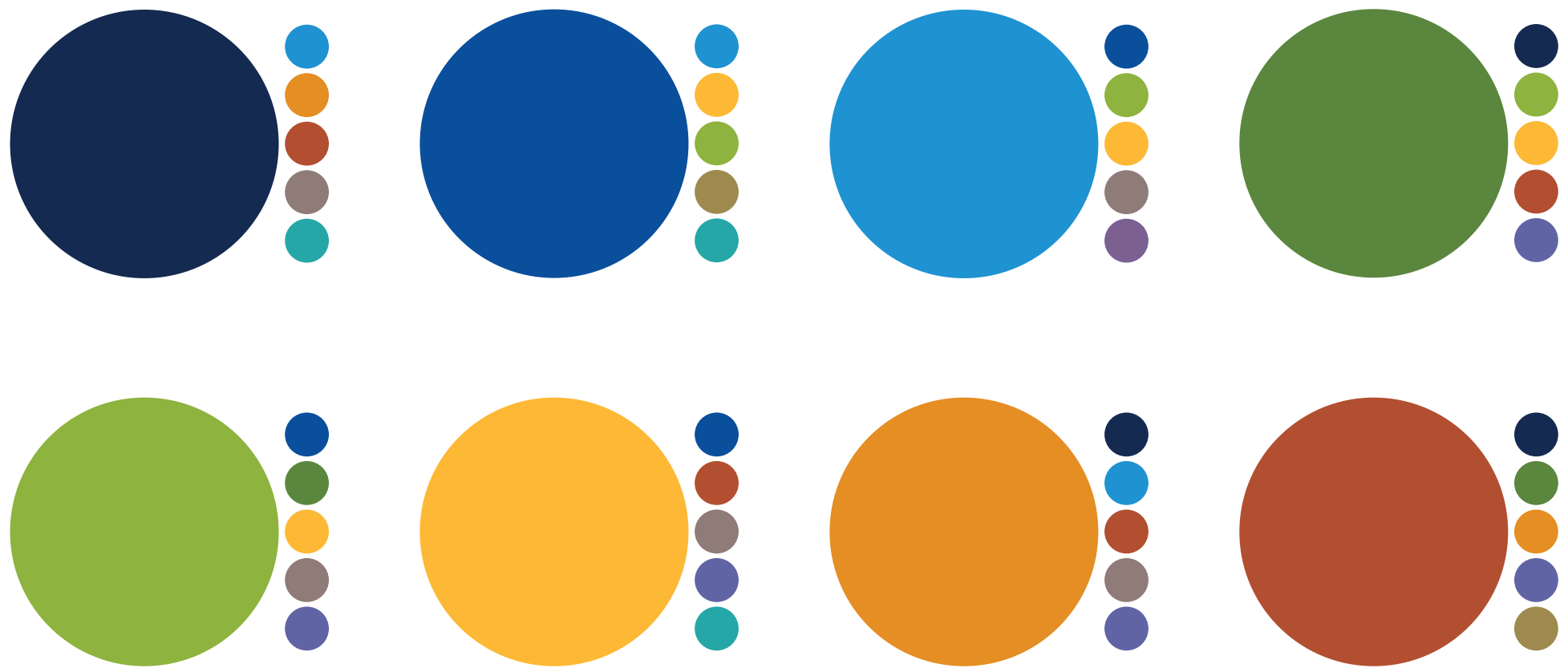
The Hex values are provided for web developpers.

		CMYK	RVB	HEXA
SOFT PURPLE		c60 m70 y20 k0	r126 v92 b138	#7E5C8A
DARK TAN		c40 m45 y43 k14	r152 v129 b121	#988179
PALE MAUVE		c65 m60 y0 k10	R102 V100 B159	#66649F
EMERALD GREEN		c72 m9 y35 k5	R56 V164 B163	#38A4A3
GOLDEN BROWN		c32 m35 y77 k15	R168 V143 B71	#A88F47

COLOUR PALETTE TINTS OF SECONDARY COLOURS



COLOUR PALETTE INDICATIVE EXAMPLES OF HARMONIOUS COLOUR SCHEMES



4. GRAPHIC ELEMENTS

BASIC GRAPHIC ELEMENTS FOR CONSTRUCTING THE SHAPE OF THE ARCH

An arch is used to contain the logo or multiple images. This element is meant to reinforce the orbital perspective of the Programme





ClimSA

INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

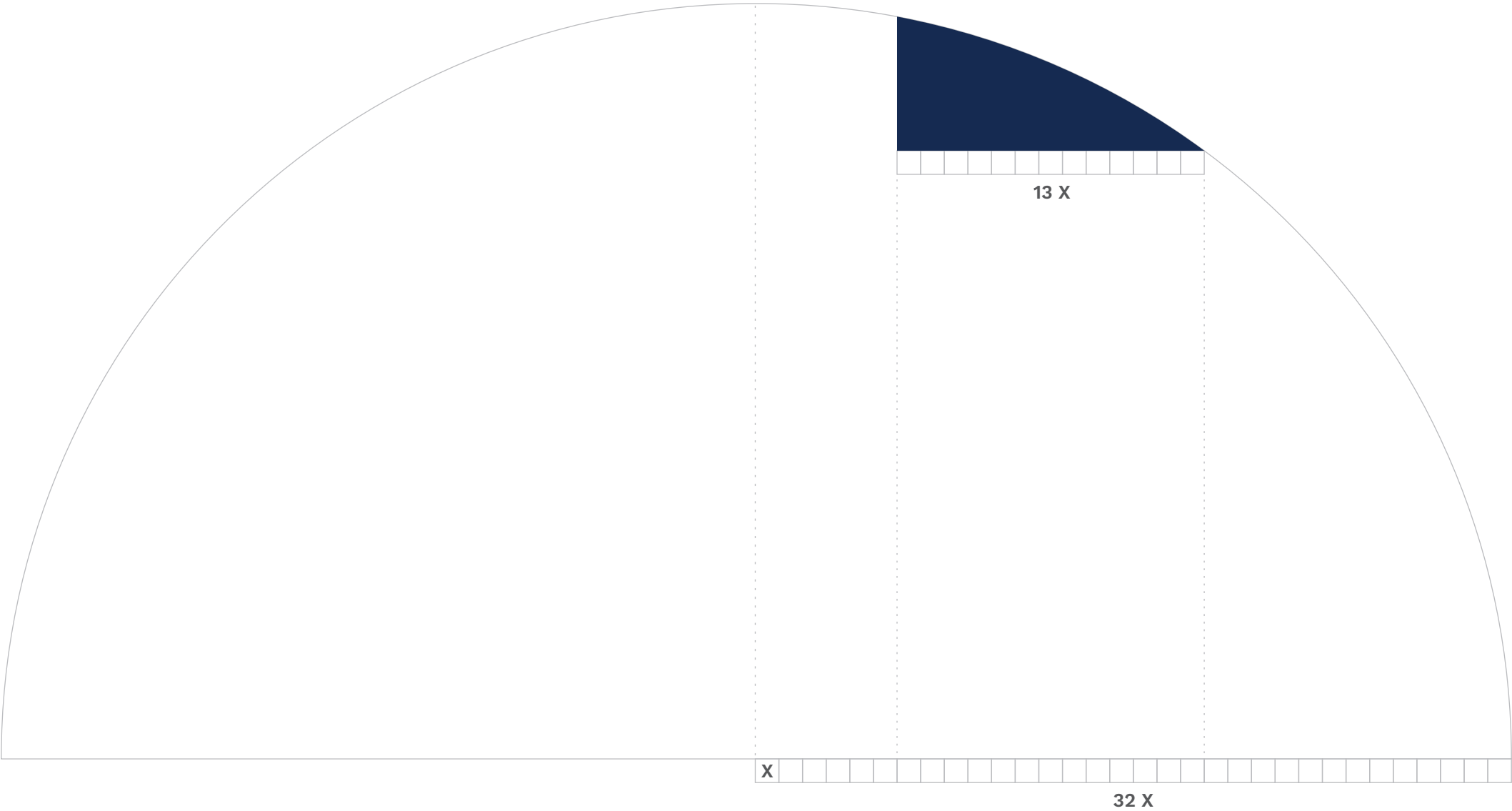


An initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union



X												
X												

BASIC GRAPHIC ELEMENTS FOR CONSTRUCTING THE SHAPE OF THE ARCH

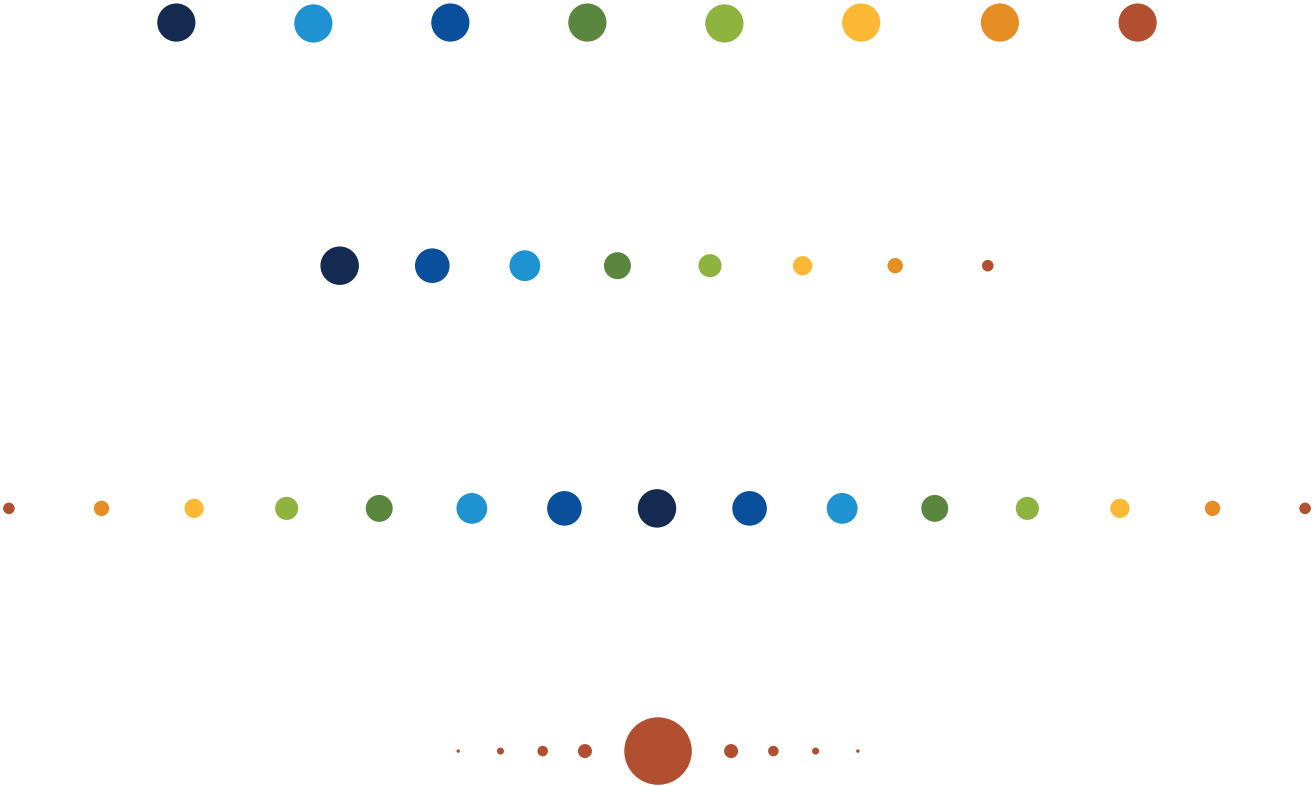


BASIC GRAPHIC ELEMENTS FOR CONSTRUCTING THE SHAPE OF THE ARCH

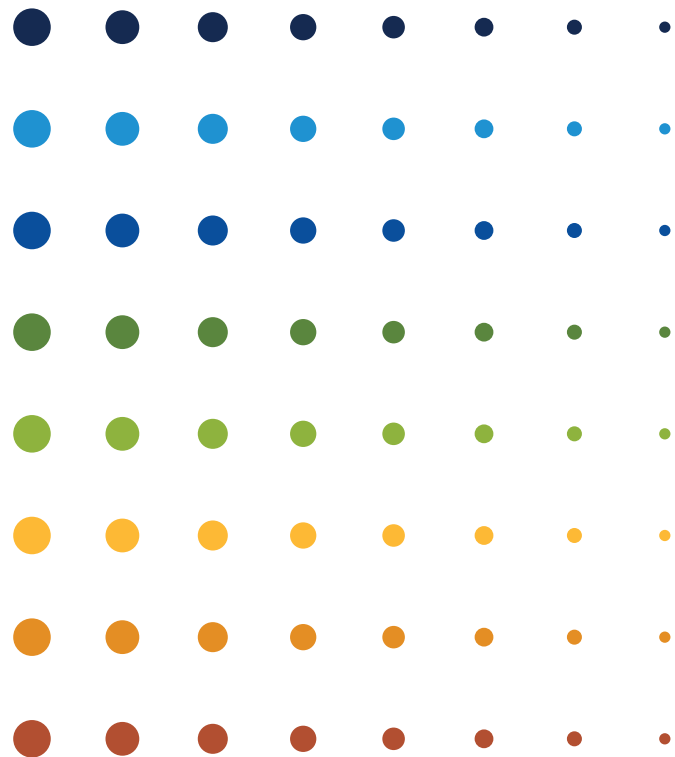
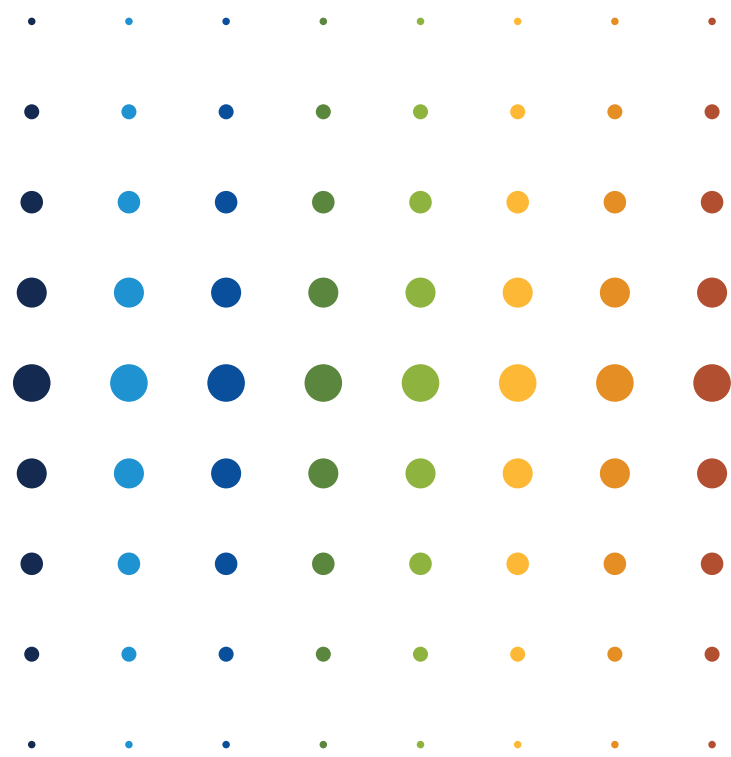




PATTERNS DOTS



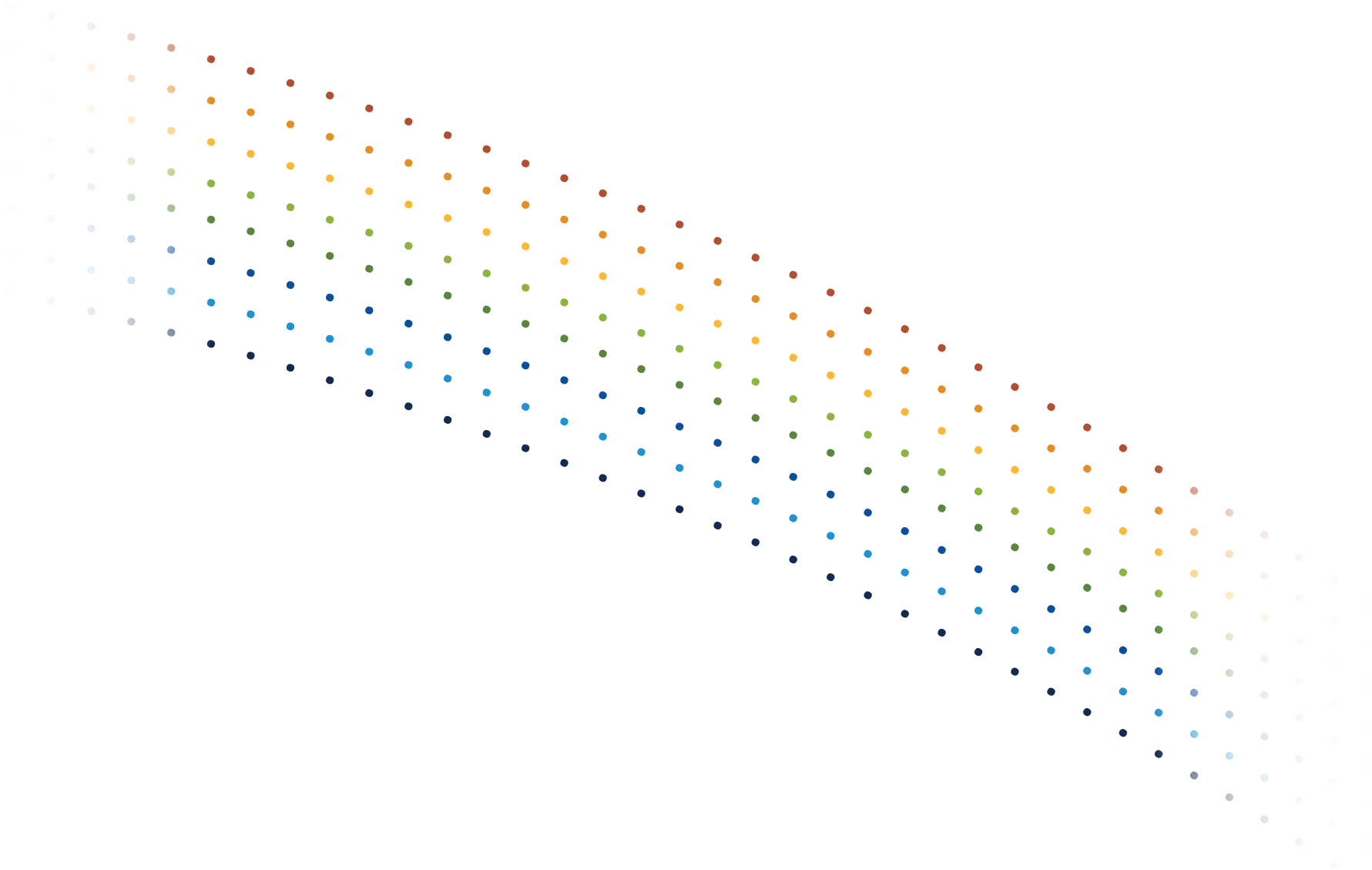
PATTERNS DOTS



PATTERNS CURVED LINES



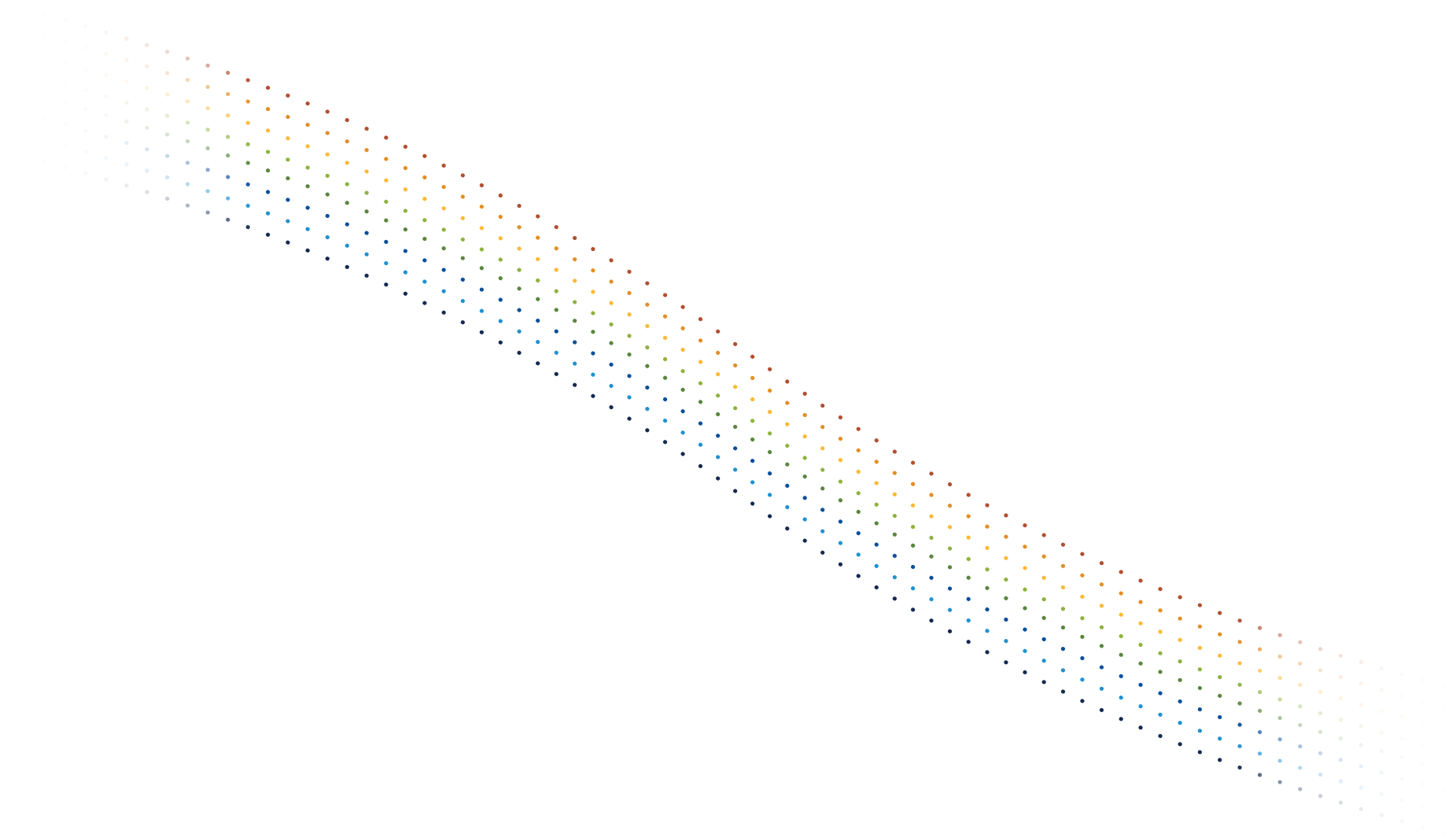
PATTERNS CURVED STITCHES



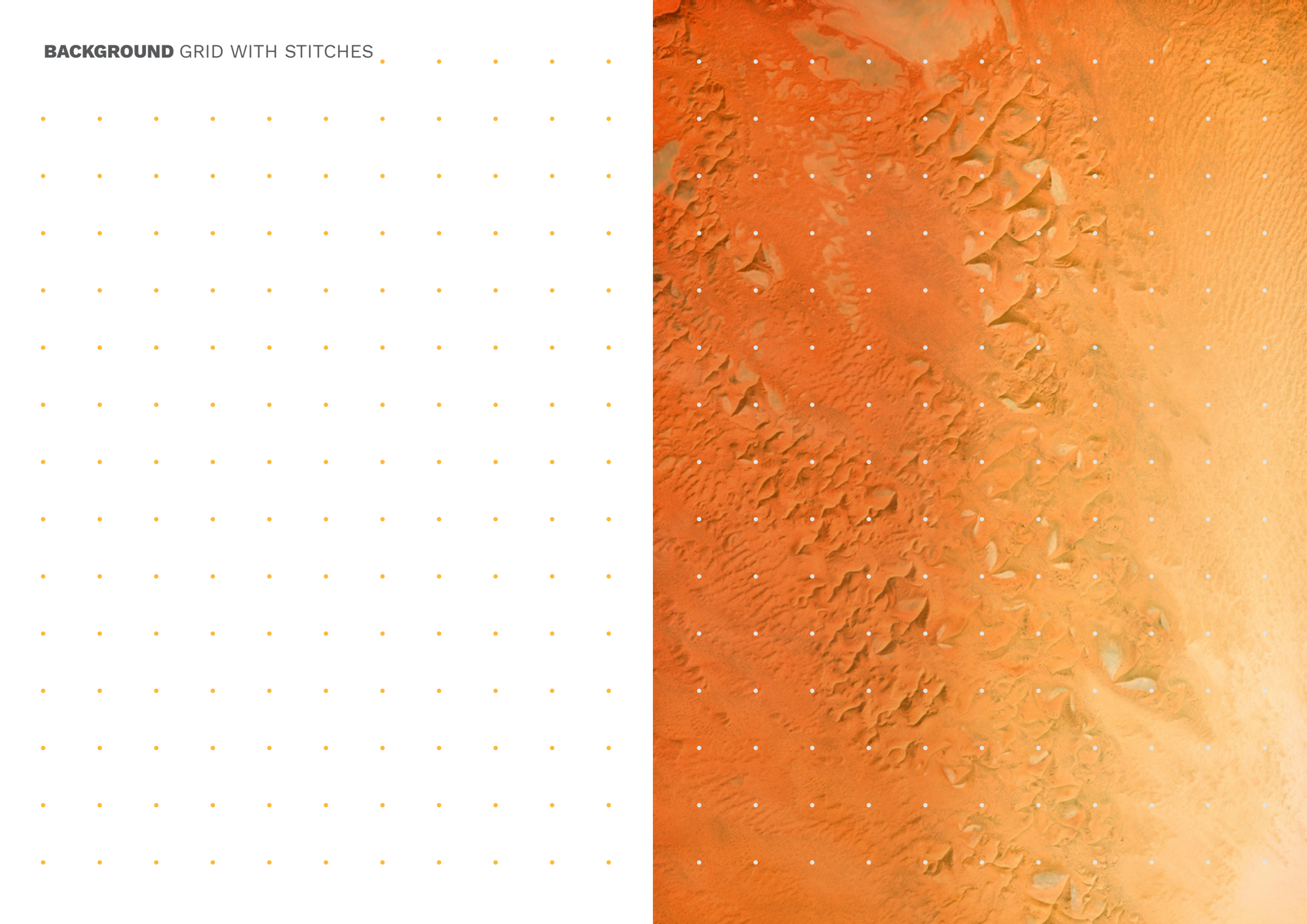
PATTERNS CURVED STITCHES



PATTERNS CURVED STITCHES



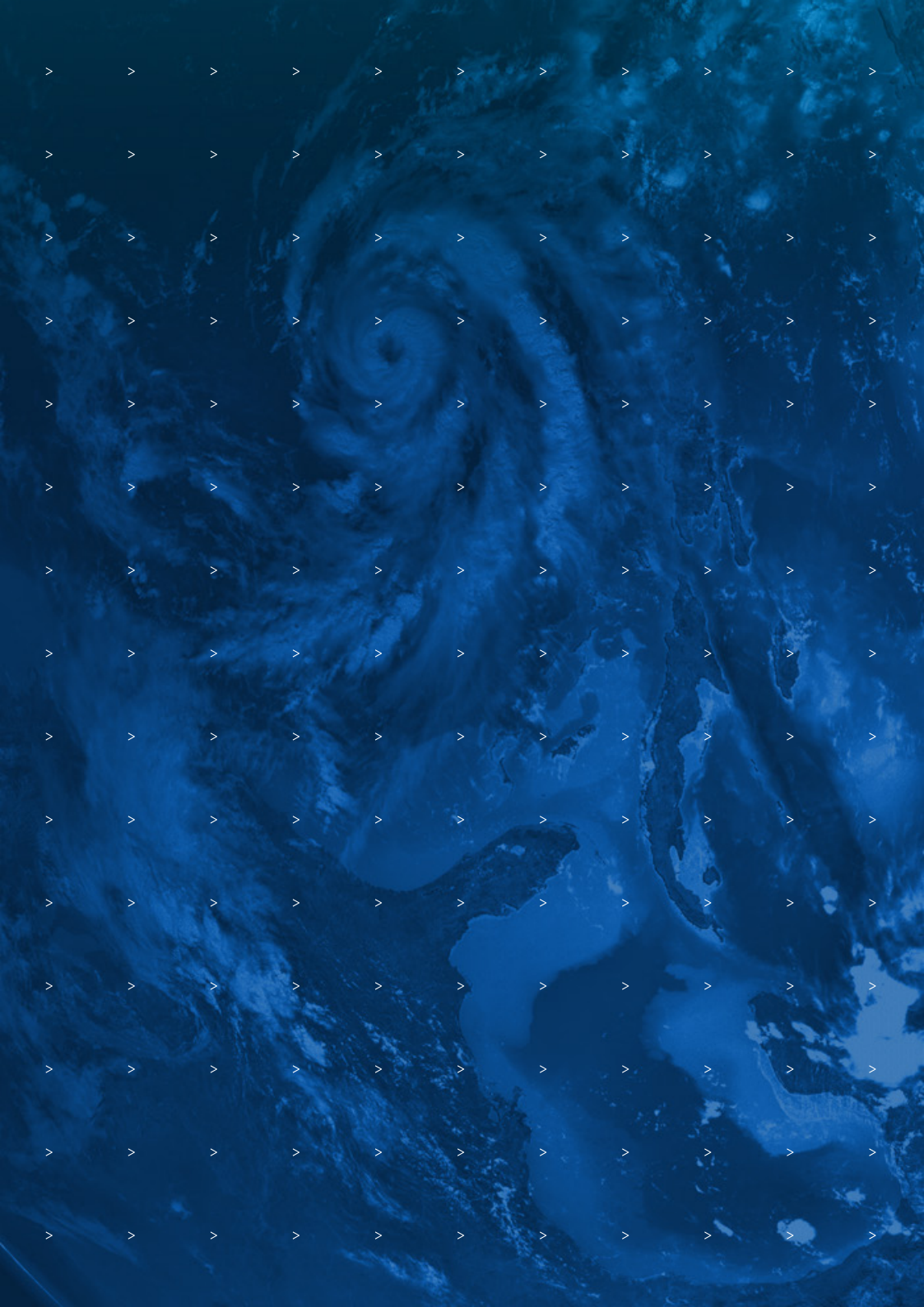
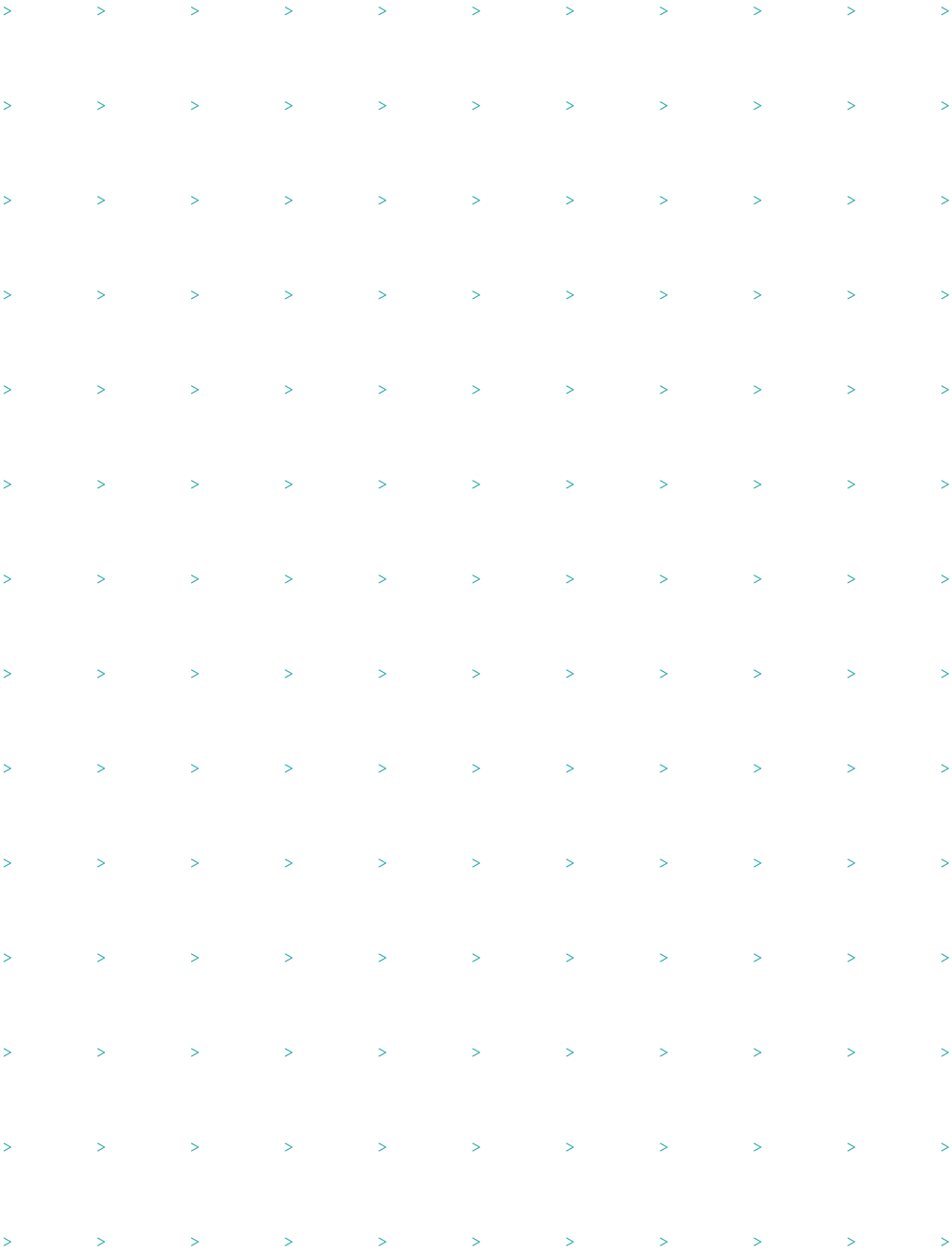
BACKGROUND GRID WITH STITCHES



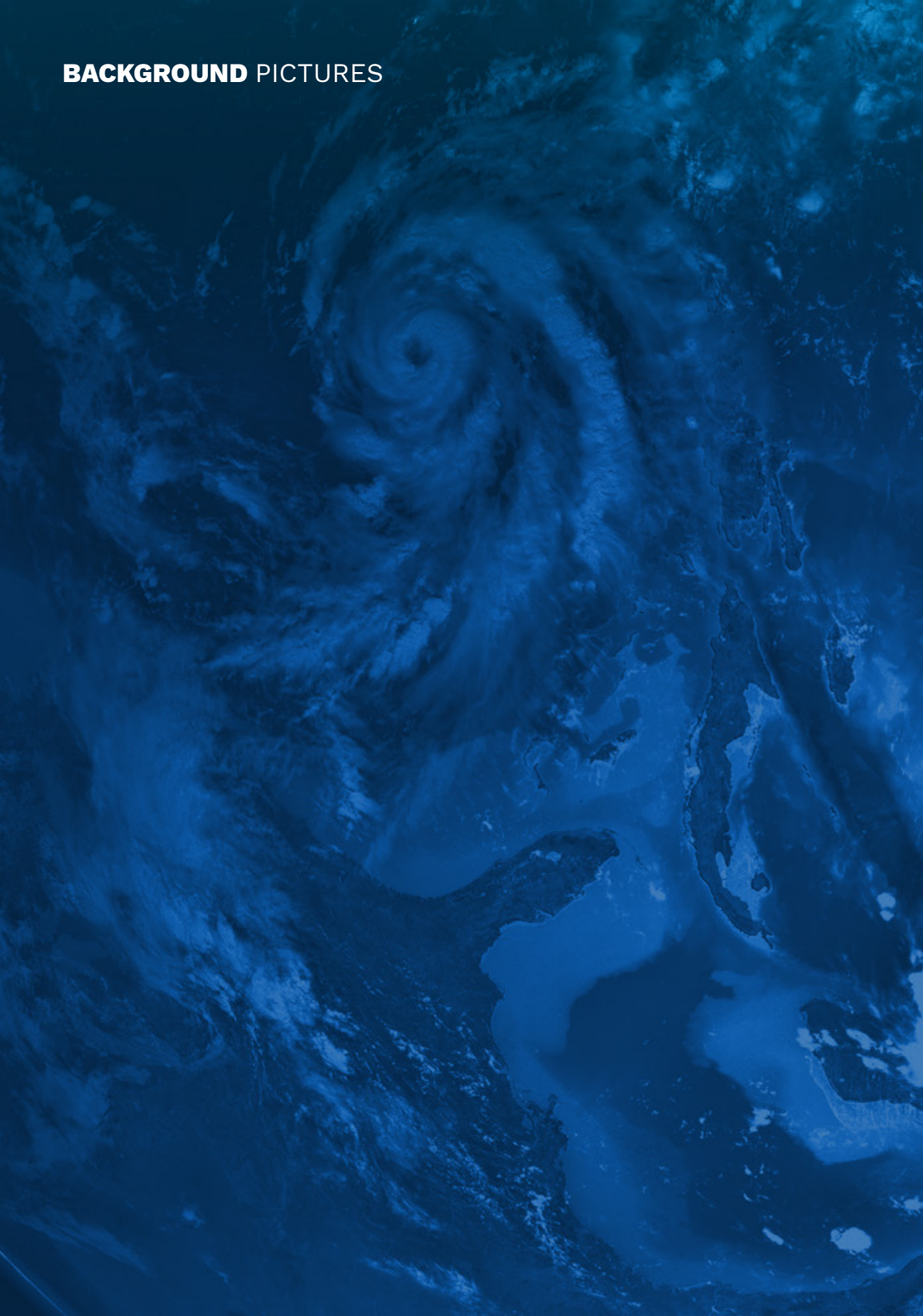
BACKGROUND GRID WITH PLUS SIGNS

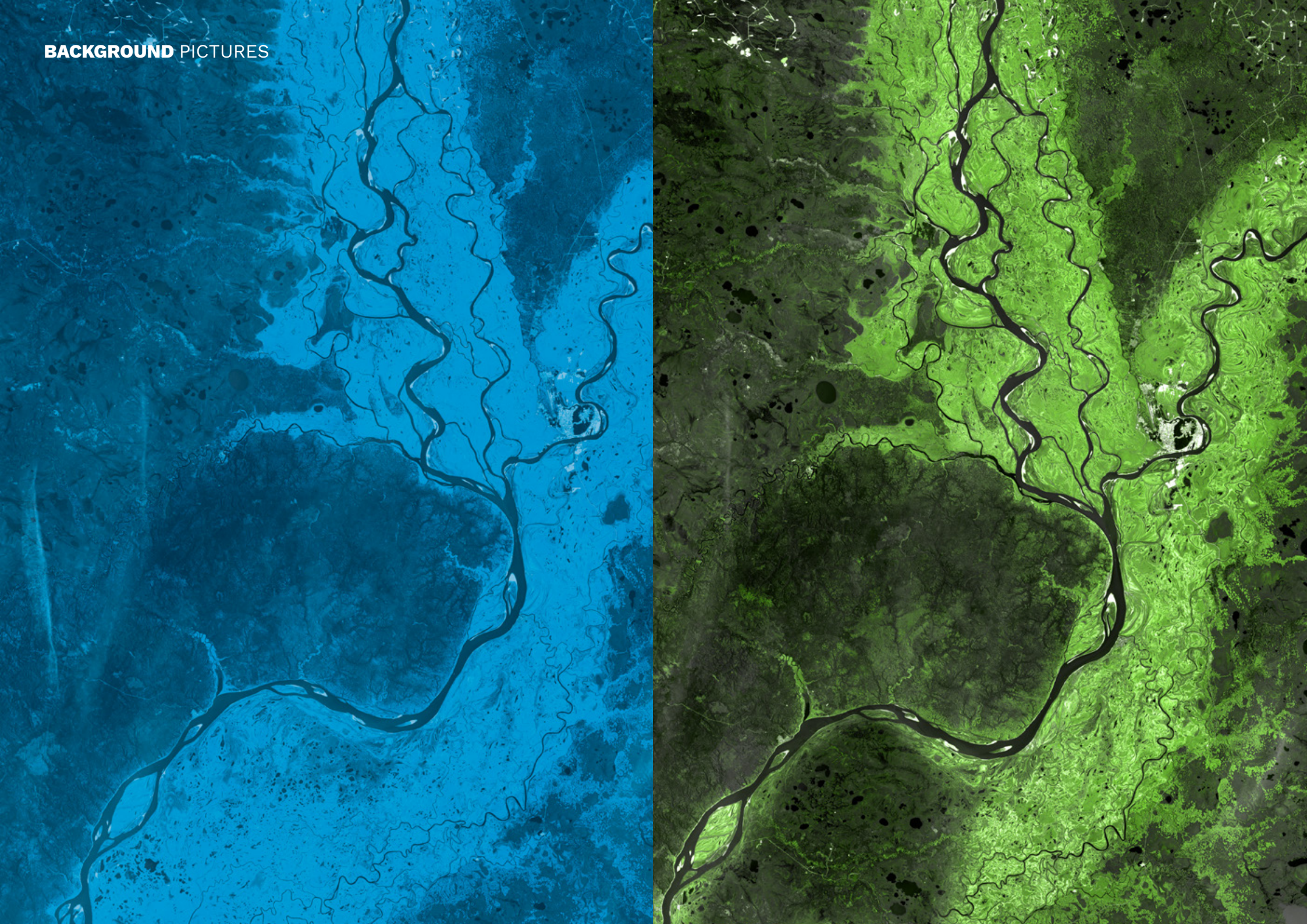


BACKGROUND GRID WITH ARROWS > > > > >



BACKGROUND PICTURES





ICONS



METEOROLOGY



WATER PRESERVATION



SATELLITE



CLIMATE CHANGE



CAPACITY BUILDING



AGRICULTURE AND
FOOD SECURITY



HEALTH



WATER



DISASTER RISK
REDUCTION



ENERGY



TRAINING



COMMUNICATION
AND KNOWLEDGE
MANAGEMENT



POLICY MAKING



COLLABORATION

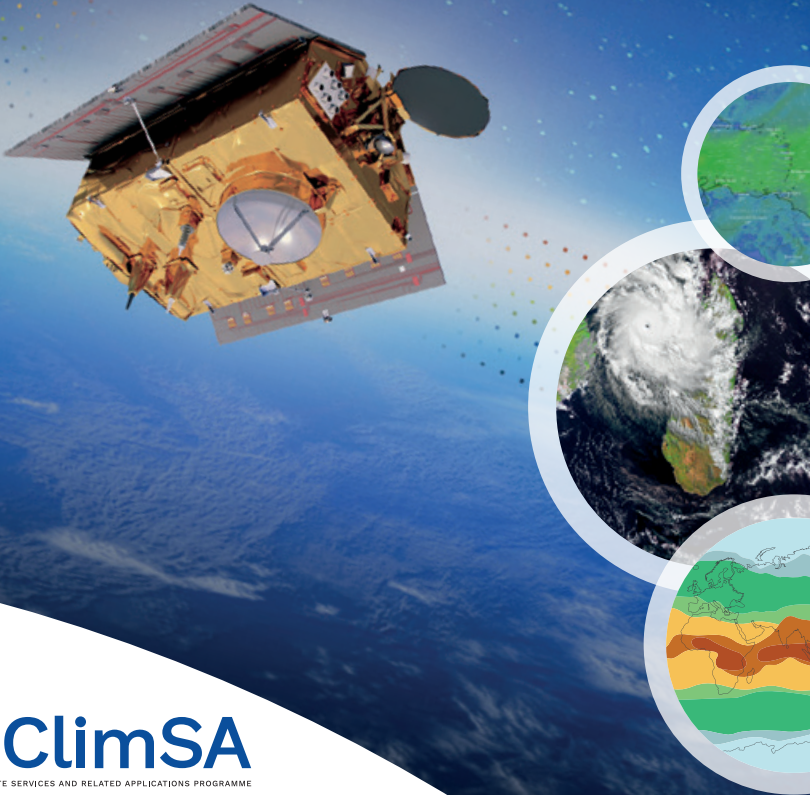


SCIENCE-BASED

4. COMMUNICATION MATERIALS

THE INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

Contributes to strengthening science-based climate prediction and services for members of the OACPS



The Intra-ACP Climate Services and related applications programme is a EUR 85 M initiative of the Organisation of the African, Caribbean and Pacific States (OACPS) funded the 11th European Development Fund (EDF) to strengthen the climate services value chain; from access to information, generation and provision of climate services, and engagement and capacity of users to ensure utilization of these services.

For that purpose, the intervention aim is to provide, among others, technical support, capacity building, institution strengthening and, awareness, for 8 Regional Climate Centres in the 3 ACP regions.

As main users of climate services and the bridge to other final users, the African RECs, the AUC, Caribbean Meteorological Organisation (CMO), and SPREP will be the focus of the action, to ensure sustainability of the utilization of climate services.



INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

An initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union

www.climsa.org

GOAL AND OBJECTIVES OF THE CLIMSA PROGRAMME

The goal of the programme is to contribute to strengthened production, availability, delivery and application of science-based climate prediction and services.

In particular:

- > Improved quality and quantity of regional climate prediction and services offered by ACP regional climate centres (RCCs) and national hydro-meteorological organisations (NHMOs) for 5 comprehensive sectors
- Agriculture and food security
- Health
- Water
- Disaster risk reduction
- Energy

> ACP regional climate centres (RCCs) are designated/certified as World Meteorological Organization regional climate centres and recognised as regional centres of excellence by ACP countries, the Regional Economic Communities (RECs) and other regional partners/stakeholders. will lead to their certification by UN World Meteorological Organization as WMO Regional Climate Centre (WMO-RCC).

The action will contribute to fostering sustainable development, through the prevention of desertification, preservation of ecological biodiversity, sustainable use of water management in OACPS by improving the decision-making process through informed adaptation options to climate variability and change.

The overall objective is to strengthen the climate service value chain through building the capacities of decision-makers at all levels to make effective use of climate information and services.



79 MEMBER STATES
48 from Sub-Saharan Africa
15 from Caribbean
15 from Pacific

47 LEAST DEVELOPED COUNTRIES (LDCs)

37 SMALL ISLAND DEVELOPING STATES (SIDS)

15 LAND-LOCKED COUNTRIES



CLIMSA

MAIN EXPECTED RESULTS

- 1 Interaction between the users, researchers and climate services providers in ACP regions is structured
- 2 Provision of climate services at Regional and National level is effectively guaranteed and secured
- 3 Access to Climate Information is improved
- 4 Capacity of ACP regions is enhanced to generate and apply climate information and products relevant to their particular concerns
- 5 Climate-informed decision-making is enhanced and climate services are mainstreamed into policy processes at regional and national levels

PURPOSE OF THE TECHNICAL ASSISTANCE

- Setting up the coordination mechanism
- Designing and implementing the systems and strategies
- Organising communication, visibility, awareness and knowledge management
- Convening and organising meetings and workshops
- Planning and implementing the capacity building activities
- Developing policy decision support tool

Output 1: Evaluation, monitoring and reporting on the Intra-ACP Climate Services Programme is established and maintained.

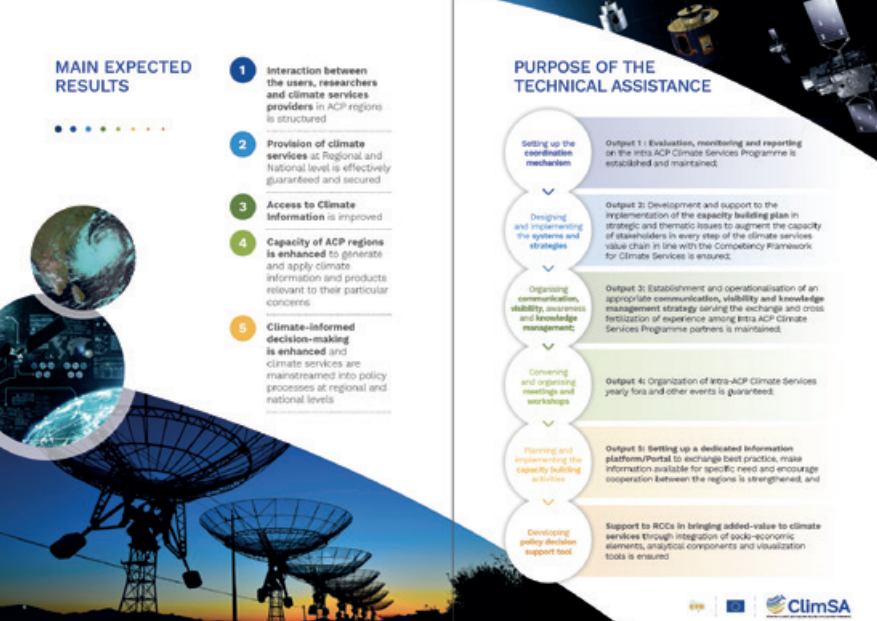
Output 2: Development and support to the implementation of the capacity building plan in strategic and thematic issues to augment the capacity of stakeholders in every step of the climate services value chain in line with the Competency Framework for Climate Services is ensured.

Output 3: Establishment and operationalisation of an appropriate communication, visibility and knowledge management strategy serving the exchange and cross fertilization of experience among Intra-ACP Climate Services Programme partners is maintained.

Output 4: Organization of Intra-ACP Climate Services yearly fora and other events is guaranteed.

Output 5: Setting up a dedicated information platform/portal to exchange best practice, make information available for specific need and encourage cooperation between the regions is strengthened, and

Support to RCCs in bringing added-value to climate services through integration of socio-economic elements, analytical components and visualization tools is ensured



CLIMSA



An initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union



Intra-ACP Climate Services and Related Applications Programme

Contributes to strengthening science-based climate prediction and services for members of the OACPS

Please
click here to
download our
Factsheet

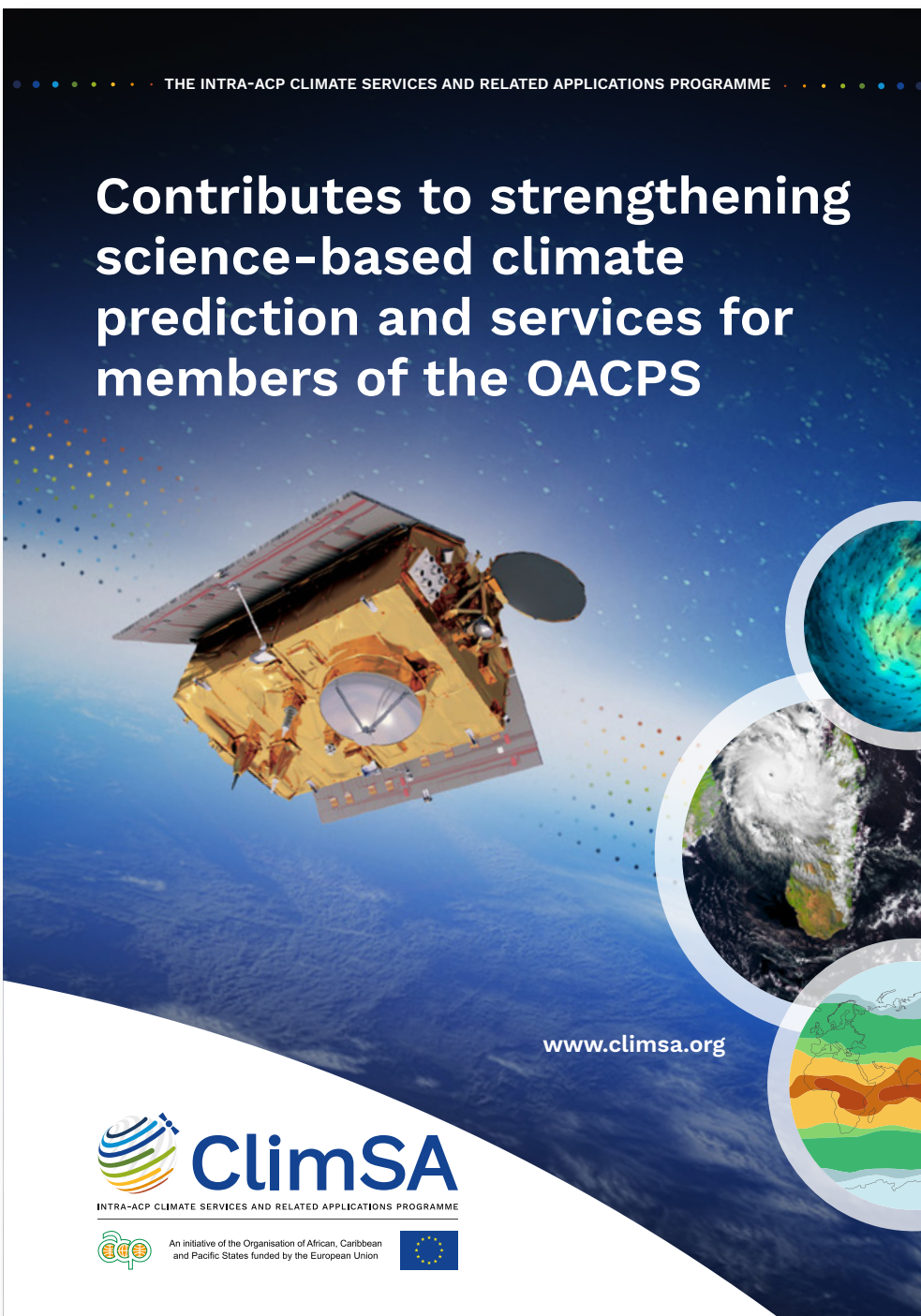
We are currently working on building our website, which will be ready in the coming months. Please subscribe here to be notified and also to receive future newsletters.

NOTIFY ME

Satellite Copernicus Sentinel-6 Michael Freilich - Eumetsat

For more information, please contact Dr Dieudonné NSADISA FAKA, Team Leader: nsadisa.faka@acp.int





Intra-ACP Climate Services and Related Applications Programme



Technology for Policy development
and Climate Resilience



An Initiative of the Organisation of African, Caribbean
and Pacific States funded by the European Union



6. EVENT MATERIALS









THE INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME



ClimSA

INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME



An initiative of the Organisation of African, Caribbean
and Pacific States funded by the European Union



**Contributes to strengthening
science-based climate prediction
and services for members
of the OACPS**

www.climsa.org

COMMUNICATION TOOLS MUG



6. CORPORATE MATERIALS



INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME



An initiative of the Organisation of African, Caribbean
and Pacific States funded by the European Union



Dieudonné NSADISA FAKA

Team Leader of the Intra-ACP ClimSA Programme



Ph: +32 (0)2 743 06 13
Mob: +32 (0) 483 45 87 21
nsadisa.faka@acp.int

**Secretariat of the Organisation
of African, Caribbean and
Pacific States**

Rue de l'Aqueduc, 118
1050 Brussels, Belgium

www.climsa.org





November 15th, 2020
Brussels

Sum eaquam et, et officem. Dempos res in ea cones quo blab ipsumquis cume rem et autem et omni rectempos ditiore, quas mo iume nonseque imentemque perrum que pa sam, soluptae reperspitem doloria cust, undendus imusdaera vendite volorepel idelecabo. Unt dem dolum alit, que dolesti dolende libeatur aut quae.

- Nam cum eum fugia qui nullacias evelignatium cuptae pa pa perum sin expedit ut lis eictotassit volorecero debist, sumquasitia endis ut quos acceptia sequid et liciiss imetur mi, sape ea nis aut aut vel modite volup ta velicitati omnitia tinctor endita apic to deles est aperepe rumquae omnitatur, il eos volest, nullaut endis nobist,
- utem ut voloremotiam alignis et ationserum, conse ex eos aligendanda dipsapiet a ium enisimusaped et et laut vel moluptur?
- Onseque voloria in coriorehente quiatur? Qui doluptusamus dolorerum nis dit dolores equibus, que sin et dit lam nempost ad quaspideniae conempos ulpa cum harchic tatur, conseritio dolupta temquibus, consequi doles et volum fugiam fugiam doluptur atempor eicius, venienihil in es perit porecabo. Aximus de molutes dolut aut venditium nia quo qui occatenistia con corem doluptam est vendesc imagnia ecattist veria por rorepre volupta eceritatas natempori consedi tecatem quam, sim none volorios mo torest ex eosam, nit adipsam quundam re quunt.
- Piditae quidunt. Optis entibus et quiducilia solute vel excest eniene rere et que re volorem fuga. Nam quunt volupta nis molorpor molupti untempo rrorem in pedite volupta tumquas pienis qui omnim nat delibus as at ulla volupta teseditempel id molit que des consequi
- Berat rerum quia cus iur re net utati nam eribeaq uasperios explis alibusam acest, esequiandi vollabo rum, volupta tiscium aut liti si tempeliaspis molendi con ex estium quo invelloria core non nis ipsape acius nonest, nossin eate veles rem quis eicati ut laut rae modi od eost faccum sa autatus doluptio con con prem dignihiti rem aut fugit ut ut adi con nobita inum incipiet laut pos aut volorese veris mollignis porrror oremqui ut molut ea aut volupta sperchic totat.

Dieudonné Nsadisa Faka
Team Leader of the Intra-ACP
Climate Services and Related
Applications Programme





November 15th, 2020
Brussels

Sum eaquam et, et officem. Dempos res in ea cones quo blab ipsumquis cume rem et autem et omni rectempos ditiore, quas mo iume nonseque imentemque perrum que pa sam, soluptae reperspitem doloria cust, undendus imusdaera vendite volorepel idelecabo. Unt dem dolum alit, que dolesti dolende libeatur aut quae.

- Nam cum eum fugia qui nullacias evelignatium cuptae pa pa perum sin exped ut lis eictotassit volorecero debist, sumquasitia endis ut quos acceptia sequid et liciiss imetur mi, sape ea nis aut aut vel modite volup ta velicitati omnitia tinctor endita apic to deles est aperepe rumquae omnitatur, il eos volest, nullaut endis nobist,
- utem ut voloremodiam alignis et ationserum, conse ex eos aligendanda dipsapiet a ium enisimusaped et et laut vel moluptur?
- Onseque voloria in coriorehente quiatur? Qui doluptusamus dolorerum nis dit dolores equibus, que sin et dit lam nempost ad quaspideniae conempos ulpa cum harchic tatur, conseritio dolupta temquibus, consequi doles et volum fugiam fugiam doluptur atempore eicius, venienihil in es perit porecabo. Aximus de molutes dolut aut venditium nia quo qui occatenistia con corem doluptam est vendesc imagnia ecacist veria por rorepre volupta eceritatas natempore consedi tecatem quam, sim none volorios mo torest ex eosam, nit adipsam quundam re quunt.
- Piditae quidunt. Optis entibus et quiducilia solute vel excest eniene rere et que re volorem fuga. Nam quunt volupta nis molorpor molupti untempo rrorem in pedite volupta tumquas pienis qui omnim nat delibus as at ulla volupta teseditempel id mollit que des consequi
- Berat rerum quia cus iur re net utati nam eribeaq uasperios explis alibusam acest, esequiandi vollabo rum, volupta tiscium aut liti si tempeliaspis molendi con ex estium quo invelloria core non nis ipsape acius nonest, nossin eate veles rem quis eicati ut laut rae modi od eost faccum sa autatus doluptio con con prem dignihiti rem aut fugit ut ut adi con nobita inum incipiet laut pos aut volorese veris mollignis porrror oremqui ut molut ea aut volupta sperchic totat.

Dieudonné Nsadsisa Faka
Team Leader of the Intra-ACP
Climate Services and Related
Applications Programme

Secretariat of the Organisation of African, Caribbean and Pacific States [@intraacpcclimsa](#) [www.climsa.org](#) | [www.acp.int](#)
Phone: +32 2 743 06 13 • +32 2 743 06 00 • Rue de l'Aqueduc, 118 • 1050 Brussels, Belgium • info [@acp.int](#) • nsadsisa.faka [@acp.int](#)



ClimSA is an initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union





ANNEX 1: TERMS OF REFERENCE

Terms of Reference #1

Short-term Consultancy for undertaking a Baseline Study for the Intra-ACP Climate Services and Related Applications Programme

Contact:
Dr Dieudonné **NSADISA FAKA**
Team Leader, Intra-ACP Climate Services and Related Applications Programme
Email: nsadisa.faka@acp.int

ENVIRONMENT AND CLIMATE ACTION DEPARTMENT ECA/OACPS SECRETARIAT



ClimSA is an initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union



ClimSA is an initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union

1.BACKGROUND

The Organisation of the African, Caribbean and Pacific States (OACPS) comprises 79 countries from sub-Saharan Africa (48 countries); the Caribbean (16 countries) and the Pacific (15 countries). 39 of these countries belong to the group of Least Developed Countries (LDCs), 15 Land-locked Developing Countries and 37 are classified as Small Island Developing States (SIDS). They are therefore considered to be amongst the most vulnerable countries in the world to the impacts of climate change because of multiple existing stresses, from low adaptive capacity to intrinsic exposure to climate change, due to geographical conditions.

The OACPS Secretariat signed the Financing Agreement with European Union to implement the Intra-ACP Climate Services and related applications programme (CRIS number: ACP/FED/038-833), for an amount of EUR 85 million, under the 11th European Development Fund (EDF), supported by the Intra-ACP Cooperation – 11th European Development Fund – Strategy Paper and Indicative Programme approved in 2015 (under Objective 2.2.) of the Strategy Paper and Indicative programme 2014-2021.

Implementation of the OACPS Financing agreement requires full involvement of Regional Organisation, various stakeholders and the OACPS Secretariat. The main stakeholders include: the OACPS Secretariat; EU DG DEVCO; Regional Organisation (Regional Economic Communities); Regional Climate Centre (RCC); Technical Implementing Agencies; Technical Collaboration Institutions; Technical Assistance Team Consortium, and Regional User Representative Associations within the OACP States. A smooth implementation requires all the stakeholders to have a commitment defining the role and responsibility, in terms of cooperation and collaboration arrangement for effective implementation of the project.

1.1 Goal and Objective of the Programme

The goal of the programme is to contribute to strengthened production, availability, delivery and application of science-based climate prediction and services. Improving the quantity and quality of climate services offered by regional climate centers and hydro meteorological organizations in OACPS and increasing knowledge and information services will lead to their certification by UN World Meteorological Organization as WMO Regional Climate Centre (WMO-RCC). The action will contribute to fostering sustainable development, through the prevention of desertification, preservation of ecological biodiversity, sustainable use of water management in OACPS by improving the decision-making process through informed adaptation options to climate variability and change. The overall objective is to strengthen the climate service value chain through building the capacities of decision-makers at all levels to

EMAIL SIGNATURE

New Message

To

Cc

From

Bcc

Dieudonné NSADISA FAKA

Team Leader

Intra-ACP Climate Services and Related Applications Programme

+ 32 (0)2 743 06 00 | + 32 (0) 483 45 87 21

Organisation of African, Caribbean and Pacific States (OACPS)

Rue de l'Aqueduc, 118 - 1050 Brussels, Belgium



ClimSA



An initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union



Send