1. LOGO
An initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union
ClimSA acknowledging the acronym stands for:

• **Clim** = Climate
• **S** = Services, and
• **A** = related Applications
Une initiative de l'Organisation des Etats d'Afrique, des Caraïbes et du Pacifique financée par l'Union européenne
Proposed nomenclature for Regional ClimSA Programmes

Name of the Regional Organisation + Intra-ACP ClimSA Programme

e.g.:

IGAD Intra-ACP ClimSA Programme
SADC Intra-ACP ClimSA Programme
2. FONTS
Fonts for Designers - Print and Web

Work Sans Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Medium
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans SemiBold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Work Sans Regular
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Work Sans Medium
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ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Work Sans SemiBold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Work Sans Bold
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ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
Arial Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Arial Bold
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ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
3. COLOUR PALETTE
COLOUR PALETTE PRIMARY COLOURS from Cosmos to Earth

ClimSA Corporate
Colour specifications chart.
CMYK colours are the references for printed documents.
The RVB values are safeweb colours.
The Hex values are provided for web developers.

<table>
<thead>
<tr>
<th>Colour</th>
<th>CMYK</th>
<th>RVB</th>
<th>HEX</th>
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</thead>
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<td>#072C4F</td>
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<tr>
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</tbody>
</table>
4. VISUAL ELEMENTS
5. PRIORITY TOOLS FOR TECHNICAL IMPLEMENTING PARTNERS
Intra-ACP Climate Services and Related Applications Programme

Contributes to strengthening science-based climate prediction and services for members of the OACPS

We are currently working on building our website, which will be ready in the coming months. Please subscribe here to be notified and also to receive future newsletters.

For more information, please contact Dr Dieudonné NSADISA FAKA, Team Leader: nsadisa.faka@acp.int

www.climsa.org
CONTRIBUTES TO STRENGTHENING SCIENCE-BASED CLIMATE PREDICTION AND SERVICES FOR MEMBERS OF THE OACPS

THE INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

Contributes to strengthening science-based climate prediction and services for members of the OACPS
COMMUNICATION TOOLS

VIDEOS

YouTube Channel: Intra-Acp ClimSA Programme
https://www.youtube.com/channel/UC76xXWs-ozZil-l8BuFiBEw

Advancing Climate Services in ACP Regions for Sustainable Development
L'Organisation des États d'Afrique, des Caraïbes et du Pacifique, l'OEACP,
COMMUNICATION TOOLS SOCIAL MEDIA

Twitter
@intraacpclimsa

Facebook
@intraacpclimsa

Instagram
@intraacpclimsa
COMMUNICATION TOOLS

BADGE

Put your logo here

Ms Josephine FADIGA
Secretariat of OACPS

INTRA-ACP CLIMATE SERVICES AND RELATED APPLICATIONS PROGRAMME

An initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union
Name
Position
Name of the Organisation + Intra-ACP ClimSA Programme
Ph: + 00 (0)2 743 06 00  I Mob + 00 (0) 483 45 87 21

Name of the organisation
Address of the Organisation - Place, Country
www.website.xyz

ClimSA
Put your logo here

Technical Implementing Partners Visibility Guideline • 26 April 2021
November 15th, 2020
Brussels

ClimSA is an initiative of the Organisation of African, Caribbean and Pacific States funded by the European Union

Name
Team Leader of the XYZ Intra-ACP ClimSA Programme
1. BACKGROUND

The Organisation of the African, Caribbean and Pacific States (OACPS) comprises 79 countries from sub-Saharan Africa (48 countries); the Caribbean (16 countries) and the Pacific (15 countries). 39 of these countries belong to the group of Least Developed Countries (LDCs), 15 Land-locked Developing Countries and 37 are classified as Small Island Developing States (SIDS). They are therefore considered to be amongst the most vulnerable countries in the world to the impacts of climate change because of multiple existing stresses, from low adaptive capacity to intrinsic exposure to climate change, due to geographical conditions.


Implementation of the OACPS Financing agreement requires full involvement of Regional Organisation, various stakeholders and the OACPS Secretariat. The main stakeholders include: the OACPS Secretariat; EU DG DEVCO; Regional Organisation (Regional Economic Communities); Regional Climate Centre (RCC); Technical Implementing Agencies; Technical Collaboration Institutions; Technical Assistance Team Consortium, and Regional User Representative Associations within the OACP States. A smooth implementation requires all the stakeholders to have a commitment defining the role and responsibility, in terms of cooperation and collaboration arrangement for effective implementation of the project.

1.1 Goal and Objective of the Programme

The goal of the programme is to contribute to strengthened production, availability, delivery and application of science-based climate prediction and services. Improving the quantity and quality of climate services offered by regional climate centers and hydro meteorological organizations in OACPS and increasing knowledge and information services will lead to their certification by UN World Meteorological Organization as WMO Regional Climate Centre (WMO-RCC). The action will contribute to fostering sustainable development, through the prevention of desertification, preservation of ecological biodiversity, sustainable use of water management in OACPS by improving the decision-making process through informed adaptation options to climate variability and change. The overall objective is to strengthen the climate service value chain through building the capacities of decision-makers at all levels to
6. RECOMMANDATIONS TO ENSURE COMMUNICATION AND VISIBILITY OF THE INTRA-ACP CLIMSA PROGRAMME
INTRA-ACP CLIMSA PROGRAMME: RECOMMENDATIONS IN RESPECT OF COMMUNICATION AND VISIBILITY

1. Visibility of the Intra-ACP ClimSA Programme:

- To kindly ensure that the **logo of the Intra-ACP ClimSA Programme** features on all official documents, including Tender documents and communication materials (printed or digital) (for e.g. websites, online events, Banners, Roll-ups, Folders, concept notes, brochures etc). For Website, it is ideally recommended that the ClimSA logo is placed next to your own organisation logo.

- All versions of the logo can be downloaded from the Visibility Guide section of the web landing page [www.climsa.org](http://www.climsa.org)

- Multiple file formats of the logo are available. These different versions of the logo have been created to fit multiple situations. **Horizontal versions will be used in most situations.** It is important to respect **the full application of the logo, in particular in its association with the ACP logo and the EU logo.** For some administrative or reporting documents or in some digital applications, for practical purposes, the ClimSA logo can be isolated, however in these particular cases the logo of the Contracting Authority (OACPS with the ACP logo) and the EU logo, must still be visible in the proximity of the ClimSA logo (for example, on the same page or at least on the cover of the document).
2. Social Media

First and foremost, we invite you to follow us on social media, especially Twitter. It would also be appreciated if you could share our posts with your followers and networks. Likewise for your own twitter posts, kindly tag or notify us at @intraacpclimsa, so that we can in turn share your tweets.

3. Communication outreach documents

Kindly acknowledge the contribution of the Intra-ACP ClimSA Programme in all Communication outreach documents, including in press articles about your regional ClimSA Programme.

4. Communication outcomes:

Please share with us actual Communication outcomes that you develop at your level. These include:

a. Press Releases;
b. Press Articles, if any, about events or activities you organised, including if possible pictures;
c. Links to websites/articles/success stories etc.
de. Twitter and other social Media posts.
5. Contact communication, Visibility and Knowledge Management:

For any further clarification regarding issues related to Communication, Visibility and Knowledge Management, please feel free to contact:

Jean-Rémy Daue  
Intra-ACP ClimSA Programme, Communication, visibility and KM Expert  
jrdaue@acp.int

Thank you very much for your kind collaboration.